



Elevating education and lifting lives the Village Way

## IMPACTISRAEL SELECTS BENJAMIN MARCHETTE TO SERVE AS NEXT CEO

ImpactIsrael is happy to announce that Benjamin Marchette has been named Chief Executive Officer of ImpactIsrael. Ben will join the organization on November 1, 2021 and work in tandem with Executive Director, Karen Sallerson, until her retirement on December 31.

"Ben's desire for his new role is fueled by two interests that have marked his career: a passion for Israel and for supporting youth," said Judy Kaye, chair of the search committee. Ben currently serves as the Deputy Regional Director of AIPAC New England, a position he's held for 10 years. Prior to this role, he was AIPAC'S New England Area Director, serving geographic areas outside greater Boston.

During his time at AIPAC, Ben helped drive the growth of the top-performing organization. He grew its annual campaign by 83%, achieved a major donor retention rate of 88%, and increased the number of such donors by 32%. An effective leader and proven team player, Ben has guided staff in stewarding volunteers into leadership paths and collaborated extensively with AIPAC's national headquarters and regional offices.

Ben is passionate about Israel and is excited to build support for Yemin Orde and Village Way Educational Initiatives, particularly with respect to how these efforts transcend political divisions. Ben's experience working with youth began with teaching underserved middle schoolers in the South Bronx, NY, and then as the director of Camp Tel Noar in New Hampshire — part of the Cohen Foundation family of camps. For him, taking on the role of CEO of ImpactIsrael is a chance to elevate that priority in his professional work. Ben brings a natural enthusiasm and deep skills to ImpactIsrael and is looking forward to growing existing markets and developing new ones.

Ben has a bachelor's degree from the University of Rochester and a master's degree in international affairs from Columbia University. While in college, he spent a year at Hebrew University in Jerusalem, where his love for Israel was born. Ben lives in Weston, Massachusetts, with his wife and two children — with a third on the way.

"We are excited to welcome Ben and look forward to thanking and honoring Karen," said board chair Robert Arogeti. "Karen was instrumental to the transformation of ImpactIsrael into the incredible, robust organization it has become. Over the past 14 years, she and her team oversaw many milestones, most recently successful shepherding of the organization through the Covid-19 crisis. She is a dear member of the ImpactIsrael family, and we wish her the very best in her next chapter."