
Formerly Friends of Yemin Orde



IMPACTISRAEL ANNOUNCES NEW BOARD CHAIR

Atlanta Jewish and business community leader, Robert Arogeti, to serve as first Board Chair under the new name of ImpactIsrael

FOR IMMEDIATE RELEASE, Bethesda, MD -- We are pleased to announce that Robert Arogeti (Atlanta) has assumed the role of Board Chair of ImpactIsrael, effective January 1, 2020. Arogeti was unanimously elected at ImpactIsrael's biennial Board of Directors meeting on Nov. 19, 2019, in New York City; he will serve a three-year term as Board Chair. ImpactIsrael (formerly Friends of Yemin Orde) is the philanthropic partner of Yemin Orde Youth Village and Village Way Educational Initiatives, both located in Israel. The Village is home, school and safe haven for 430 at-risk youth from around the world. Village Way Educational Initiatives expands the Village Way educational methodology, first modeled at Yemin Orde, to 55 partner youth villages, therapeutic residential communities and high schools with high populations of at-risk youth, including schools in Arab communities. Today, the Village Way methodology has impacted 22,000 youth and 2,500 educators in Israel.



Arogeti recently served a three-year term as ImpactIsrael's National Campaign Chair (2017-2019). He succeeds George W. Blank, whose three year tenure (2017-2019) included the creation of a comprehensive five-year strategic plan, establishment of a new soccer/sports field at Yemin Orde Youth Village, two highly-successful fundraising galas in New York and the national brand launch of ImpactIsrael.

Arogeti has supported ImpactIsrael's vital mission in Israel since 1997. He has toured Israel more than a dozen times with family, friends and Jewish organizations, and has always included a visit to Yemin Orde Youth Village on these trips. Additionally, he and his wife, Amy, have hosted Yemin Orde graduates and staff at their home for local fundraising events, and have played an integral and supportive role in bringing the Village's youth to Atlanta for special events.

“It is my honor to serve as Board Chair as our new name, ImpactIsrael, is launched on a national level and to continue the great work of George Blank and our dedicated volunteer board,” Arogeti said. “I am excited to lead our board’s collective effort to raise the national profile of our organization so we can engage more supporters and expand our transformative Village Way educational methodology to thousands more at-risk youth in Israel.”

Karen Sallerson, Executive Director, ImpactIsrael, said Arogeti’s business acumen and his decades of advocacy on behalf of Israel and Yemin Orde will have a positive impact on the organization’s national fundraising efforts.

“I look forward to working closely with Robert to continue to position our organization as a philanthropic leader in expanding our transformational educational methodology, the Village Way, throughout Israel,” Sallerson said. “I am tremendously grateful to George Blank for his visionary leadership, his dedication and generous contributions to ImpactIsrael.”

Arogeti is deeply committed to Atlanta’s Jewish community and has previously served in many volunteer leadership positions. Among them: Board Chair, Jewish Federation of Greater Atlanta; Chair, Jewish Federation of Greater Atlanta Campaign for Community Needs; Board Member and Treasurer, Weber High School of Atlanta, Emory University Hillel, Jewish Family Services of Atlanta; Founder and Treasurer, American Israel Chamber of Commerce; Member and Regional Chair, UJC National Young Leadership Cabinet.

In the wider Atlanta community, Arogeti also serves as a volunteer leader in many business and education advocacy organizations. He is a member of the American Institute of Certified Public Accountants and the Georgia Society of Certified Public Accountants.

Professionally, Arogeti serves as partner emeritus of Aprio, LLP, a top 100 accounting firm. For the last twenty years, his practice has focused on individual and family tax and financial issues. He has worked in the areas of estate planning, estate administration, wealth transfer, and charitable planning in addition to overall income tax planning that affects individual and fiduciary clients.

The Arogetis have three children and two grandchildren.