

The Village Way

Empowering Educators TO SUCCEED

The Village Way is an educational methodology, which aims to guide at-risk youth and young adults to rise beyond the mindset of survival to become leaders. Youth are transformed into functioning heads of households who give back to their communities and are productive citizens of Israel.

The Village Way guides and trains educators with a blueprint to implement the Village Way's inclusive and innovative principles. Village Way educators reflect Israel's diverse society, bound together by a belief in their ability to drive change and shape reality.

Village Way Educational Initiatives (VWEI) was established by Chaim Peri in 2006 with the goal of influencing Israeli society through the Village Way educational methodology, developed over decades at Yemin Orde Youth Village.

VWEI works with youth villages, high schools and therapeutic communities, and also manages three pre-army gap year leadership programs. The Village Way is taught in academic courses in several universities and colleges across Israel.

Helping Israel's at-risk youth have **HOPE** for a bright future.



Elevating education and lifting lives the Village Way

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Your gift to ImpactIsrael supports the outstanding programs and activities at Yemin Orde Youth Village and our expansion in Israel through Village Way Educational Initiatives.

IMPACTISRAEL INC. IS A 501(C)(3) ORGANIZATION.
EIN 22-3090463 (SAME AS FRIENDS OF YEMIN ORDE)

Friends of Yemin Orde
is now **ImpactIsrael**

FAQ Guide

We have a new look.
Our mission continues.



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What is the meaning of ImpactIsrael?

ImpactIsrael is a bold name that reflects our bold vision for the future of the State of Israel.

It's not just about one village, but about many educational institutions — Jewish, Arab, religious, secular, left, right . . . an entire society.

Together, we will **ImpactIsrael!**

ImpactIsrael

Elevating education and lifting lives the Village Way

🕒 Supports both Yemin Orde Youth Village and Village Way Educational Initiatives.

🕒 Focus on Israel.

🕒 Represents our growing network of educational communities in Israel.

🕒 Name suggests action as well as results.

🕒 Supports aim to help launch Israel's future leaders.



How our new name and tagline reflect our mission.

ImpactIsrael continues our focus to support Yemin Orde Youth Village and Village Way Educational Initiatives, and reflects our broader mission of impacting parents, educators, IDF commanders, Border Police and others who impact marginalized youth.

“**Elevating education**” suggests our mission — transforming at-risk youth through value-driven education. “**Lifting lives**” suggests positive outcomes for those in need. “**Village Way**” is our innovative and inclusive educational toolbox.



What does the new logo mean?

🕒 **The upward moving arrow** reflects the lifting of lives; the upward movement of our youth from survival to leadership; the elevating of education.

🕒 **The icon viewed as a person:** an educator lifting and leading youth to a hopeful and positive future; a role model for the next generation; the upright Israeli citizen that our youth strive to become.

🕒 **Smaller circles in icon:** youth who are in the process of learning and growing; representations of our partner communities; younger generation following the lead of older role models.

🕒 **Blue/Purple split in design:** blue represents Israel and hope, purple represents the transition from youth to responsible adult and productive citizen of Israel. Purple is also a rich, powerful color that represents strength, confidence, and wisdom.



Will the new name affect our partners in Israel?

Our partner organizations in Israel, Yemin Orde Youth Village and Village Way Educational Initiatives, will continue to operate under their current names. Our new name only affects the U.S. fundraising entity; our mission and partnerships remain the same.



Whom do I make my check payable to?

Make checks payable to: **ImpactIsrael**. Checks will continue to be accepted made payable to Friends of Yemin Orde throughout the transition period, which will extend until Dec. 31, 2020.



Where will I find the ImpactIsrael website?

Our new website is www.Impact-Israel.org. We will have automatic redirects from www.yeminorde.org.



Will the email address change?

We will begin to use info@Impact-Israel.org on Nov. 19, 2019. All emails to the @yeminorde.org address will be automatically forwarded for an extended time period.

