



Friends of Yemin Orde is now ImpactIsrael

We are excited to share with our community of supporters that as of Tuesday, Nov. 19, 2019, Friends of Yemin Orde has changed its name to ImpactIsrael. Our new name and brand identity represents the expansion of our national grassroots educational movement, called the Village Way, to all segments of Israel's diverse society, including Jews, Arabs, Druze and Bedouin, religious, secular, and youth of all cultures and countries of origin.

We are not just about one village, but about many educational institutions throughout Israel that embrace our Village Way educational methodology's inclusive principles of tolerance, self-respect, leadership, hope and kindness.

We chose the name ImpactIsrael because it reflects our bold and hopeful vision for the future of the State of Israel. **[Click here to read our FAQ Guide.](#)**

Today, the Village Way methodology, first modeled at Yemin Orde Youth Village, impacts 2,500 educators and 22,000 youth in 55 educational communities in Israel, including youth villages, therapeutic residential communities and high schools. This open-minded educational philosophy has also spread to partnerships with Israel's security agencies, military leaders and accomplished educators in academic. By 2026, we expect to impact 4,100 educators and 55,000 at-risk youth in 91 educational communities, thereby changing the nature of education and providing a hopeful future for Israel's marginalized populations.

Israeli President Reuven Rivlin said in a message to Israeli educators who attended a recent Village Way Educational Initiatives conference: "The Village Way isn't just Israel at its best. It is our collective Israeli hope. It's proof that education truly leads society."

Please know that our new name only affects the U.S. fundraising entity; the names of our partners in Israel, Yemin Orde Youth Village and Village Way Educational Initiatives, will remain the same.

Together, we will continue to impact more educators, impact more youth and impact Israeli society by elevating education and lifting lives the Village Way.

Please watch our new video below, ImpactIsrael presents The Village Way, and meet the dedicated educators and young leaders who represent all segments of Israeli society and are impacting Israel in remarkable ways. We appreciate your continued confidence in us and your support. Feel free to contact me with any questions.

Regards,

A handwritten signature in black ink that reads "Karen Salleson". The signature is written in a cursive, flowing style.

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P.S.: We are proud to share our new video! [Click here.](#)

[Click here to read our FAQ Guide](#) with important information regarding our new name.