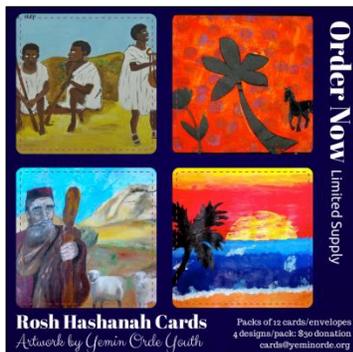




FRIENDS OF YEMIN ORDE INTRODUCES NEW LINE OF JEWISH NEW YEAR GREETING CARDS

*Cards reflect original artwork by children who live in the global community
of Yemin Orde Youth Village in Israel*

FOR IMMEDIATE RELEASE. Bethesda, MD, Aug. 7, 2014 -- Friends of Yemin Orde is pleased to offer new original Jewish New Year cards printed with the artwork by the children at Yemin Orde Youth Village in



Israel. The cards are available in individual packets of 12 (including 12 envelopes) for a donation of \$30, including shipping. To order cards, e-mail cards@yeminorde.org or send a check made payable to Friends of Yemin Orde, 4340 East-West Hwy., Suite 202, Bethesda, MD 20814. Include packet quantity and phone number so that a staff member can call to process the order. The card's inside message reads "Warm wishes to you and your loved ones for a sweet and joyous New Year! L'Shanah Tovah." All donations for the cards will go directly to Yemin Orde to maintain the excellent education and quality care and programs for the children and graduates of the Village.

Friends of Yemin Orde is the U.S. fundraising arm of Yemin Orde Youth Village and Yemin Orde Educational Initiatives (YOEI). For information on the Village and YOEI, visit www.yeminorde.org, email info@yeminorde.org, or call 202.237.0286.

[Yemin Orde Youth Village](http://www.yeminorde.org) is home, school and safe haven to hundreds of at-risk immigrant youth from all over the world. The Village's dedicated staff, educators and other professionals helps some 500 children cultivate self-esteem, leadership skills, strong cultural identity and a positive outlook on life. [Yemin Orde Educational Initiatives](http://www.yeminorde.org) was established to expand the Yemin Orde educational methodology, called the Vilalge Way, to other youth villages and public high schools in Israel by providing resources, teacher training, workshops, and more.

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